

SABA STRATEG

| Participation & Growth | | |
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| ITEM | GOAL | STRATEGIES |
| 1.1 | Encourage /promote participation of people of all standards & ages in badminton | Provide opportunities for participation by players of all standards & age groups |
| 1.2 | Review competition formats | Investigate options for more efficient competition formats |
| | | Look at what other clubs/associations are doing |
| Volunteering | | |
| 2.1 | Recruit/train volunteers for coaching/umpire/administration of badminton | Team environment supporting/training volunteers utilising description documents outlining responsibilities of roles |
| | | reward volunteers - certificate of appreciation, umpire tops during tournaments |
| | | Encourage the maintenance of accreditation of umpires/officials |
| Communication & Promotion | | |
| 3.1 | Expand facility hire in low utilisation periods | Seek new groups/members to use facility in periods of low or no bookings |
| 3.2 | Promote competitions throughout state regional areas/ other city locations | Identify other badminton locations / promote all venues where badminton is played across state |
| 3.3 | Increase media coverage/promotion of badminton | explore relationships with media options |
| | | develop self promotion through facebook/twitter |
| | | redevelop/expand webpage |
| Governance Practices | | |
| 4.1 | Improve internal communication with affiliates & support the adoption of updated governance policies/strategies | Develop/update/revise governance policies/strategies using recognised best practices and templates provided by Rec & Sport |
| 4.2 | Review documents to ensure conformance to appropriate Rec & Sport requirements | perform ongoing reviews of documents |
| 4.3 | Review Structure of board | Review/evaluate board structure and operating procedures/processes |
| Junior Development | | |
| 5.1 | Establishment of Junior Competition | Create a competition to allow junior players of all standards to play on a regular basis. |
| | | Consult with competition committee |
| | | Entice juniors into existing competition |
| 5.2 | Increase penetration of badminton into the junior sports market | Increase school participation by making schools, teachers & students aware of badminton and what is available for them. |
| | | Entry forms and Kidz club newsletter to be emailed to schools. |

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| 5.3 | Elite pathway for junior players | Define pathways for junior players so they can progress to their full potential |
| Facilities Development | | |
| 6.1 | Gain lease renewal with City of West Torrens of WA Slatterley Hall, Lockleys | liase with City of West Torrens to develop new lease arrangements -5/5/5 yr plan |
| 6.2 | Develop 5/10 year plans for faciity maintenance/upgrading | resurface floor to provide 5 years use of current floor |
| 6.3 | liase with City of West Torrens re: removal asbestos, internal painting and improve sound proofing of premises | liase with City of West Torrens when they organise contractors to remove asbestos/repaint internal sections/modify electrical work |
| | | liase with City of West Torrens to develop/extend facility to cater for future growth of badminton |
| State Teams/ Officials | | |
| 7.1 | Develop appropriate selection/organisation process for state teams - players/coaches/umpires | quality training practices, selection processes implemented |
| 7.2 | Financial support of state team representatives | external funding support for state team members |

IC PLAN 2019 - 2022

| KPI | RESPONSIBILITY | PRIORITY | TIME FRAME | RESOURCES NEEDED |
|--|-------------------------------|----------|------------|--|
| All age groups & player standards represented in participation numbers | Board/Clubs | 2 | Ongoing | volunteer time commitments |
| Utilise new software for SABA and affiliate competitions | Competition committee / Board | 2 | | volunteer time commitments |
| Trial other competition formats to expand usage of venue | Competition committee / Board | 2 | | volunteer time commitments |
| Provide learning opportunities, provide policy/strategy documents | Board | 1 | | volunteer time commitments |
| Volunteer appreciation, retention & growth | Board | 1 | | volunteer time commitments |
| increased number of umpires/coaches/officials | Board | 1 | | volunteer time commitments |
| More people using facility - increased revenue | Board | 1 | | volunteer time commitments |
| Tournaments played at various venues - promoted | Board/Clubs | 1 | | volunteer time commitments |
| increased media promotion | Board/Clubs | 1 | | volunteer time commitments |
| provide policy/strategy documents | Board/DO | 1 | | volunteer time commitments |
| | Board/DO | 1 | | volunteer time commitments |
| Increased adoption by affiliates of reviewed/updated governance policies | Board | 2 | | time from board members and club representatives |
| reviews to take place | Board/Clubs | 2 | | time from board members and club representatives |
| review/re-evaluation to take place | Board/Clubs | 2 | | time from board members and club representatives |
| Establishment of competition | DO | 2 | | SDO Time |
| | | 2 | | Competition Committee |
| Increased Junior Participation | DO | 2 | | SDO Time, Clubs, Competition Committee |
| Pathways for juniors are defined | DO | 2 | | SDO Time |
| More promotion at junior level | DO | 2 | | SDO Time |

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| Pathways defined | DO | 2 | | SDO Elite Squad |
| sign new lease agreement with City of West Torrens | Board | 1 | | board members |
| award contract to resurface floor | Board | 1 | | board members |
| asbestos removed, internal walls painted, sound proofing to reduce noise outside of premises | Board | 1 | | board members |
| facuility upgraded in size/number of courts | Board | 1 | | board members |
| stronger team selection/performance | Board | 1 | | board members |
| increased participation | Board | 1 | | board members |