



## Good Sports – who are we?

Good Sports works together with local sporting clubs to build a stronger sporting nation.

We support over 9,500 sporting clubs across Australia, from local community clubs to professional teams, to provide a safe and inclusive club culture where everyone can get involved.

## Why does my club need Good Sports?

As a Good Sports club, you're already a league above your competition in creating an inclusive and family-friendly sporting environment, on and off the field. But you can go next level.

The Alcohol and Drug Foundation Good Sport's Program helps clubs to:

- Attract new members
- Increase sponsorship
- Model good behaviour for younger club members
- Create a more sustainable business model
- Have healthier and more engaged members

Good Sports isn't just for clubs that have a licence to serve alcohol. It's for all sports clubs that want to role model and support healthy behaviours for all their members.

## How does Good Sports support my club?

The program includes an online club portal with lots of easy-to-use resources and tips, and our skilled staff are always available to support you.

Good Sports will help your club with:

- Relevant licences
- Responsible serving of alcohol
- Alcohol and other drug management strategies
- Safety procedures
- Healthy food & drink options
- Keeping your club financially secure

## Go Next Level

Achieving Level 3 accreditation with the Good Sports Program ensures that your club is achieving the maximum benefit and impact as a Good Sports club. There are three levels of accreditation in the Good Sports program:

- 1** **Level 1:** Build up the foundations for success
- 2** **Level 2:** Step it up a notch
- 3** **Level 3:** Ensure ongoing success by creating a healthy club culture

## How can we help you?

No matter what level you're at, feel free to contact Good Sports at any time using the online contact form:  
[goodsports.com.au/contact-us](https://goodsports.com.au/contact-us)

