



# GO NEXT LEVEL

## Go Next Level with Good Sports!

Good Sports works together with local sporting clubs to build a healthier sporting nation. We support sporting clubs across every code, from local community clubs to elite teams.

We recognise the huge role that sport plays in the development of healthy individuals and communities. Our program has helped over 9,500 sporting clubs across Australia provide a safe and inclusive club culture, where everyone can get involved.

Our program helps to:

- Recruit new members
- Increase sponsorship
- Model good behaviour for younger club members
- Create a more sustainable business model
- Have healthier and more engaged members



INSPIRING A HEALTHIER SPORTING NATION

It's proven to work:

37% reduction in likelihood of risky drinking

\*shown for clubs who reach Level 3

42% reduction in likelihood of alcohol-related harms

\*shown for clubs who reach Level 3

Members 2.5x more likely to purchase fruit & veg products

\*shown for clubs who undertake healthy eating component

Members 1.5x more likely to purchase non-sugar-sweetened drinks

\*shown for clubs who undertake healthy eating component

Clubs 2x more likely to promote fruit & veg products

\*shown for clubs who undertake healthy eating component

## Why does my club need Good Sports?

Good Sports isn't just for clubs that have a bar at their club rooms. Creating a healthy club culture means looking out for ourselves and one another when it comes to alcohol consumption, healthy diets & mental wellbeing.

If your club doesn't sell alcohol or have members drink on premises, we offer other learning modules that will help to reduce alcohol-related harm in your club and in your community.

We have plenty of simple tools, resources and support for your club, so that you can get on with enjoying your sport!

## Go Next Level

As a Good Sports club, you're well on your way to creating an inclusive and family-friendly sporting environment, on and off the field. You're already a league above your competition.

Take your club's Good Sports accreditation up to Level 2 or 3, and you'll be in a better position to:

- Receive grants
- Attract new members
- Reduce alcohol-related incidents
- Win a Good Sports promotional pack worth \$5,000\*

It's too easy. Contact us today and a dedicated Good Sports team member will help you through the process.

Go next level by contacting us through our website: [goodsports.com.au](http://goodsports.com.au)

\*All clubs who level up before June 30th 2019 will go in the running to win a \$5000 promotional pack for their club. The promo pack will help one lucky club to promote themselves in their community as a proud Good Sports club – a great way to attract sponsors and new memberships.



INSPIRING A HEALTHIER SPORTING NATION



There are three levels of accreditation in the Good Sports program:

1

### Level 1:

This is the basic training to build the foundations for success. It covers:

- Liquor licensing legal obligations
- Bar management strategies
- Responsible Service of Alcohol (RSA) training for bar staff
- Smoke-free environment benefits

2

### Level 2:

Here we step it up a notch and put our structures into action. This level covers:

- Providing low alcohol and non-alcoholic drink options
- Implementing a safe transport strategy
- Providing food options when alcohol is served

3

### Level 3:

Our final step is to ensure ongoing success by creating a healthy club culture. It covers:

- Development of an alcohol management policy
- Clear plans to reduce and prevent underage and risky drinking

## How can we help you?

No matter what level you're at, feel free to contact Good Sports at any time using the online contact form: [goodsports.com.au/contact-us](http://goodsports.com.au/contact-us)